

THE DESIGN REGISTRATION LEAGUE



ROBERT ANDERS BECOMES A CHARTER MEMBER OF THE DESIGN REGISTRATION LEAGUE

The Design Registration League is very pleased to announce that noted designer and expert witness Prof. Robert Anders has become an individual charter member.

Bob has more than 30 years of experience as an industrial designer and design manager for the U.S. Government, consultant design firms, as owner of design consultancies and as head of corporate design for Bristol-Myers and head of Revlon's POP Display department. As a professor at Pratt Institute, he taught both graduate and undergraduate courses in industrial design, and served as Acting Associate Dean of the School of Art & Design. For the past 20 years, he has worked as an expert witness in industrial design in 64 intellectual property cases involving design and utility patents, trademarks and trade dress. He has also been retained in 100 product liability cases, involving consumer products, furniture, packaging and retail display design. Bob is a member of the Industrial Designers Society of America and the Human Factors and Ergonomics Society.

The DRL is very proud that an individual such as Prof. Anders, having intimate knowledge of intellectual property rights protecting industrial designs, has answered our call to support the enactment of a modern, 21st century design protection law in the United States.

We wish to thank Bob for his vote of confidence and support, and encourage other like-minded individuals and companies to join the effort. See www.protectdesigns.org.

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